

# THE ANALYSIS OF SLANG WORD FOUND IN OME TV

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Received: September 21, 2023; Accepted: November 22, 2023; Published: January 1, 2024

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Abstract: The reason why analyze the topic of slang is important, because from it we can know the way how communicate either formal and informal, it also identify, peoples, culture, habbit, profes, and life of people in community, by learning slang language we know when we can use formal language and informal language. The researcher attempts to find the processes of word formation and finally used it in human's life conversation. Besides, choice of slang provides clues to someone's personal. By understanding the function of slang, people can selected and used the slang words based on the situation and condition when they conduct conversation with others. The design of this research is descriptive qualitative research. The research object in this research was an online chat platform known as OME TV, then researchers analyzed the slang words spoken by other OME TV user with conversation carried out naturally like a normal conversation, and then will reflect on the words of the OME TV user using slang words. After analyzing the findings, the researcher would like to conclude them. In this subchapter, the researcher investigates the slang terms used in OME TV users. As the researcher has proposed the characteristic of slang in the theoretical framework and research findings, the researcher finds there are five types of slang employed by the OME TV users. They are fresh and creative, flippant, imitative, acronym, and clipping. The percentage of fresh and creative is 36.00%, flippant type: 15.00%, imitative type: 21.00%, acronym type: 10,52%, and clipping type: 15.00%. The occurrence of fresh and creative type dominated the slang type used by OME TV users, meanwhile, acronym type is the fewest slang characteristic. This slang characteristic is harder to create compared to the other characteristic.

Keywords: Ome TV, Slang, Word Found

## 1. INTRODUCTION

Language always develops from time to the time because of the social conditions and the human need. Chaika (2008:8) states that language cannot be fixed at any point. It is developed based on the needs, wish, and want of speakers. Every normal speaker has abilities to make up new words, use old words in a new way, compose sentences they have never heard before, and combine sentences into wholly new discourses. Cases occur when someone deals with the language variant related to language choice because he needs extra effort to figure out the meaning. In language choice, the speakers may choose two languages (involving code-switching), mix the code, and use a set of variants within the same language (Fasola & Jelena, 2012).

Speaking is the most crucial component of learning a second or foreign language since it is a talent that allows us to communicate, and it is measured in terms of the capacity to carry on a conversation in the language (Imran, 2022). Speaking is a means of oral communication in giving ideas or

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information to others. It is the essential way speakers can express themselves through language (Nonci, 2023). Speaking is an activity used by someone to communicate with other. It takes place everywhere and become part of our daily activities (Nurjannah & Ruswiyani, 2022). Speaking is one of four skills that are commonly present in every language. Speaking is a daily activity by humans to socialize and express their desires and needs. Speaking includes the most dominant communication tool used by the public(Indahyanti & Mursidin, 2017). English and Indonesian are the languages of instruction in conversations, transactions, negotiations and other social interactions (Rijal et.al, 2021). English is the second language taught in schools in the world of education because English practice is no longer limited to international goals but also local communication. In Indonesia, English is one of the main subjects in education (Mursidin & Asrang, 2022).

One of the many varieties of language used in social networks is slang, we find very often in social media communication. Slang is informal English spoken that is used in the informal situation and pace. It can be in the store, mall, cafe, school, home, and so on. It is boring when speech to others in a common language or formal language whereas speaking to friends or family, so slang language is one of the ways for communication. It can make the situation comfortable and friendlier with each other (Imran, 2023). Slang is popular among teens and adults. They prefer slang since they tend to relax and do not need rules of grammar. Slang is also often used when talking on a video call with others on OME TV, OME TV is a random call video app, and accessible to anyone. It allows the user to connect to another user at random, and automatically.

The relationship between the OME TV and slang word app creates a close new relationship, this close relationship is seen as conversations with other OME TV users use a more complex and varied language that allows for social contact, learn a unique foreign language, practice our language skills, and learn about external cultures. We can also increase communication between our cultures through OME TV. The reason why analyze the topic of slang is important, because from it we can know the way how communicate either formal and informal, it also identify, peoples, culture, habbit, profes, and life of people in community, by learning slang language we know when we can use formal language and informal language. The researcher attempts to find the processes of word formation and finally used it in human's life conversation. Besides, choice of slang provides clues to someone's personal. By understanding the function of slang, people can selected and used the slang words based on the situation and condition when they conduct conversation with others.

#### 2. LITERATURE REVIEW

## 2.1. The Concept of Slang

Slang is people in a society may speak some varieties of language by the different social situations they meet. People should indeed know whether they



are informal or formal situations. When people speak, it is important in choosing appropriate language that will be used, formal style, or an informal one. Slang is confidential informal English spoken which created and used by a particular community. Yule described, Slang are words or pharases that are used instad of more everyday terms among younger speakers and other groups with spesial interest. Slang mostly used by younger speakers, although there are older speakers give effect toward the forming of slang. The form of slang can be a whole sentence but usually, slang is categorized as a word. Slang itself can be described as deviating away from standard language use. Slang is a kind of non-standard use of words in a language and sometimes the creation of new words is from another language.

# 2.2. The Concept of Popular Culture

The popular culture is the collection of ideas, practices, images, and objects most common in society at any given period. It embraces various aspects of daily life and reflects the tastes, trends, and preferences of people in general. Some elements included in popular culture include entertainment, fashion, music, technology, sports, and much more. According Irwan Abdullah (2015) entitled "Konstruksi dan ReproduksiKebudayaan" in society, popular culture is not only entertainment media but also a main player in the creation of society's creative identity and expression.

#### 3. METHODS

The design of this research is descriptive qualitative research. Mc Millar and Schumacher (1993:31) describe research design as the plan and structure of the investigation used to obtain evidence to answer research question. The descriptive qualitative research design enables researchers to gain a deeper understanding of the phenomena or subjects under study. The theory by McMillan and Schumacher can assist in the development of a research plan that emphasizes deeper exploration and understanding, also this theory supports an approach that enables better adaptation to a changing research situation.

The descriptive qualitative method is analyzing the data in the form of word descriptively (Moelong,2000:17). Descriptive qualitative methods generally focus on the description and depth of understanding of the phenomena being researched, because the research describes characteristic of slang so the form of data descriptive method is the good choice, and when used correctly, it can help achieve the research objectives that relate to understanding and the characteristic description of slang language well. The use of a descriptive qualitative method by referring to the moelong theory may have been chosen for these reasons.

The research object in this research was an online chat platform known as OME TV, then researchers analyzed the slang words spoken by other OME TV user with conversation carried out naturally like a normal conversation, and then will reflect on the words of the OME TV user using slang words. In the



research, the researcher focus on OME TV users using foreign accounts so that they could speak face-to-face with English. The researcher employed the snowball sampling technique. In this research, the snowball sampling method was used as a sample approach to identify and analyze the slang words uttered by OME TV users. The snowball sampling approach was used because the slang word often had a growing trait and may be difficult to identify by traditional methods of random sampling. This method enables researchers to collect an adequate number of samples to achieve research objectives. Researcher was conduct video call with many OME TV users. Researcher can get and use a VPN to set up the country to be targeted for research.

### 4. RESULTS

Based on the findings, the classification of the data showed that there are five Characteristics and categorizing six meanings of slang found in OME TV users. Based on findings, researcher found as nineteen different slang words uttered slang words came from TV users, The five characteristics based theory from Allan & Burridge (2006:69). Characteristic of Slang theory, researcher found the seven slang words in Fresh and Creative characteristics were hype, savage, salty, dude, chill, toodles, wicked. Theseven slang words were analyzed by researcheras fresh and creative characteristics because thisnew vocabulary, informal variety, cleverness, imagination, it refers to words or expressions that attract attention to new or unique usage or meaning. Fresh and creative slang is often an important part of popular culture and can reflect the evolution of language and changes in the way people communicate. And then characteristic Flippant, researcher found the three slang words Holly cow, Bullshit, and Come again, researcher analyzed the slang words into the Flippant characteristics because a word or phrase that formed from two or more words which from a new meaning that is different from the literal meaning of the word that form it.

Imitative characteristic, researcher found four slang words which is Yep, Nahl, Slay, Whassup?, researcher analyzed the slang words into the Imitative characteristic because the slang word imitating or derived from the Standard English Word, using the Standard English words in different meaning. The imitative slang is often used to give an impression of humor or a stronger expression in everyday communication. They may also be part of popular culture and often appear in songs, movies, and other media as a way to refer to a particular concept or situation in a creative way. Acronym characteristics, researcher found two slang words between to be OMG and FYI, researcher analyzing them as characteristic of the Acronym because it derived from the first letter of each word and also it is familiar and understood to some, but sometimes it is difficult for others to understand. Acronyms allow for faster, shorter delivery of messages. They enable people to say or write things shorter than having to use complete words.

The last characteristic found by researcher is Clipping, researchers finding three words belong to the Clipping characteristic of Mom, Bout', Watcha. This



word was analyzed by researcher as a Clipping characteristic because it forms a contraction or simply simplifying of longer or formal words into a shorter, relaxing form. This process generally takes place in the vernacular and is used to create word that are more efficient or easier to say in an informal context.

#### 5. DISCUSSION

This section would discuss deeply about findings which involved two classes as the subject of the research. The first class was Experimental Class and the second one was Control Class. They were chosen by cluster random sampling. The Experimental Class was given English speaking club as the media in teaching speaking. While, the Control Class was given a regular technique the teacher often used. Before and after giving the treatments to both classes, the researcher conducted tests to get the scores of students' speaking skill. Both Control and Experimental Class were given two types of test. They were the pre-test is the test before giving the treatment, and the post-test is the test after conducting the treatment. After obtaining the pre-test and post-test scores from Experimental and Control Class, the researcher made the categorization of students' speaking scores.

Slang has a close relationship with popular culture that often flourishes quickly and reflects changes in society. Some of the factors that can influence slang development include social media, social change, and linguistic creativity. Linguistic creativity is proven with one of the most familiar characteristics of the slang word found by researchers is fresh and creative, where the character is analyzed as new and renewed slang character, it is created new new to express ideas or concepts that do not yet have the right terms. During this research, researchers discovered some of the negative and positive effects of applying the OME TV app, among the adverse effects of researcher being treated racists by other OME TV users, they often received the suggestive content displayed by other OME TV users. However during a research conducted in OME TV, researcher also found many positive effects of this application as a conversational tool to boost confidence, meeting people from many ages of old to younger.

The negative effects of OME TV are affecting researchers in collecting data, since few OME TV users are able to have a serious conversation, some of them just look at a researcher and skip without saying a word and it makes it very difficult for the researcher to found the data. Although not all who are OME TV users react that way, researcher found some very supportive OME TV users and wanted to have long conversations until researcher found the data they want to analyze. OME TV app is well used to train the ability to speak in foreign languages because it's in a wide range of people from different countries. However, researchers suggest trying other video call applications such as Omegele, Omi, Holla. The whole study found 19 slang words spoken by OME TV users from different countries, then presents the 6 characteristics of the slang word and 5 meaning of slang word. Among the 19 slang words found the most found by researcher are fresh and creative characteristics that are also



supported by the popular cultural theory that the renewal of slang words can create innovation in language that reflects new cultural development and values.

#### 6. CONCLUSION

the researcher investigates the slang terms used in OME TV users. As the researcher has proposed the characteristic of slang in the theoretical framework and research findings, the researcher finds there are five types of slang employed by the OME TV users. They are fresh and creative, flippant, imitative, acronym, and clipping. The percentage of fresh and creative is 36.00%, flippant type: 15.00%, imitative type: 21.00%, acronym type: 10,52%, and clipping type: 15.00%. The occurrence of fresh and creative type dominated the slang type used by OME TV users, meanwhile, acronym type is the fewest slang characteristic. This slang characteristic is harder to create compared to the other characteristic. Moreover, the meaning of slang word found in OME TV users, the researcher finds there are four meaning discovered in fresh and creative characteristic. They are to Interjection, Nicknames, Shortened forms, and Figurative expression. Meanwhile, in flippant characteristic provides only one meaning. They are Figurative expression. Besides, in imitative characteristic, the researcher finds two are three meaning. They are Interjection and Shortened form. In addition, there is to show Abbreviations meaning in acronym characteristic. Furthermore, the researcher finds two meaning in clipping characteristic. They are Shortened form and funny mispronounciation.

#### **ACKNOWLEDGMENTS**

The researchers express the gratitude for all those who have assisted in the process of journal.

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